

Louisiana Association of Criminal Defense Lawyers

“The Advocate” Newsletter and Membership Directory Advertising Rates

Newsletter Ad Size and Rates:

Ad Size	Per Issue Cost	4 Issue Cost (entire year)	Ad Color
Back Outside Cover, 7.5”w x 10”h	\$525 per issue	\$475 per issue	Color
Inside Front Cover, 7.5”w x 10”h	\$500 per issue	\$450 per issue	Color
Back Inside Cover, 7.5”w x 10”h	\$500 per issue	\$450 per issue	Color
Full Page, 7.5”w x 10”h	\$275 per issue	\$250 per issue	Black & White
1/2 Page, 7.5”w x 4.5”h	\$185 per issue	\$160 per issue	Black & White
1/4 Page, 3.5”w x 5”h	\$150 per issue	\$125 per issue	Black & White
1/8 Page, 4”w x 2 1/2”h	\$130 per issue	\$110 per issue	Black & White
Business Card, 3.5”w x 2”h	\$75 per issue	\$60 per issue	Black & White
Classified Line Ad	\$25 per issue	\$20 per issue	Black & White

Newsletter Publications:

Winter Issue
Spring Issue
Summer Issue
Fall Issue

Ad Submission Deadline:

December 20th
March 1st
August 25th
October 10th

Mailed To Members (approx.):

January 15th
April 1st
August 30th
October 19th

Membership Directory Ad Size and Rates:

Inside Front Cover, 7.5”w x 10”h	\$350	Color
Back Outside Cover, 7.5”w x 10”h	\$350	Color
Back Inside Cover, 7.5”w x 10”h	\$300	Color
Full Page, 7.5”w x 10”h	\$275	Black & White
1/2 Page, 7.5”w x 4.5”h	\$185	Black & White
1/4 Page, 3.5”w x 5”h	\$150	Black & White
1/8 Page, 4”w x 2 1/2”h	\$130	Black & White
Business Card, 3.5”w x 2”h	\$ 50	Black & White
Associate Listing Page Highlight	\$ 25	Black & White

• Please submit your ad in a JPEG, PDF or Publisher format to jill@tatmangroup.com.

• Ad space is limited so reserve your space now. Placement will be based on a first come first serve basis.

• If you have any questions or need additional information, contact Jill Guillory at (225) 767-7640 or jill@tatmangroup.com.

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Requested Ad Size & cost: _____

Newsletter Ad Membership Directory Ad (check one)

Newsletter: One Issue 4 Issues—entire year (check one)

PAYMENT INFORMATION:

Check # _____

Visa

Discover

Master Card

American Express

Credit Card # _____

Expiration Date: _____

V-Code: _____

(This is the 3-5 code on the front or back of the card)

(If you are advertising in all four issues, please include a payment for all four issues)

Total Payment Enclosed: _____

LACDL ♦ P.O. Box 82531 ♦ Baton Rouge ♦ LA ♦ 70884

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